



greengrocer®

Greengrocer (UK) Limited - Registered Office: 16 West Barnes Lane, London SW20 0BU
T: 0208 944 1940 / F: 0208 944 9111 / W: www.greengrocer.uk.com / E: email@greengrocer.uk.com
Company Nr. 5941286 Registered in England and Wales

How Greengrocer Bags Benefit Retailers

Greengrocer Bags - The environment-friendly alternative to single-use carrier bags.

British retailers can benefit from stocking Greengrocer Bags in a number of very important ways, namely through:

1. Qualified Green Branding and PR

Greengrocer bags can support and extend your green image and add serious weight to your green credentials. Our bags are ethically-produced, environmentally benign and **100% recyclable** into high value material and a wide variety of consumer products. Our product and procurement practices withstand critical examination.



2. Help with Achieving Your Waste Reduction Targets

By enabling your customers to reuse Greengrocer Bags instead of using single-use plastic carrier bags, we can radically reduce the number of bags in circulation AND the amount of waste entering land fill. Our bags provide a **solution to the problem of bag waste** and the negative PR associated with it. We have links with two of the UK's largest recyclers who have confirmed the value and full recyclability of our bags. With them we have developed a simple, seamless, profitable, recycling strategy.

3. Positive Brand Association & Charity Funding

Our high-visibility brand image is positive, modern and attractive. Greengrocer (UK) Limited is a London-based company founded by two young Landscape Architects who truly care about the environment and are doing something about it. Our bags have two unique aspects which ensure **100% recyclability without separation or disassembly**. Plus, part proceeds from every bag sold is donated by us directly to UK charity **Green Allinace** who run the **Green Living** campaign. Their work focuses on promoting the sustainability agenda and environmental issues generally.



**SAY NO TO
PLASTIC BAGS**

4. Revenue

Greengrocer allows retailers a dual revenue stream. The recommended retail price for our bags is from 99p to £1.49 across the range. Built into the price (after deducting VAT) is a mark up for the retailer coupled with a low wholesale cost. You can also on-sell Greengrocer recycleate to recyclers at a current rate of around £100 per tonne - so the recycling of Greengrocer may also earn you revenue.

With your support and willingness to stock Greengrocer Bags we have the potential to change the face of food and beverage retailing for the better in the UK.

You can show that you're environmentally responsible by helping your customers simply say NO to plastic bags.

For more information visit: www.greengrocer.uk.com

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